

Approved Minutes
Events & Engagement Committee
Tuesday, July 5, 2022, 5:30- 6:30pm
Zoom

1. Introductions

Present:

Annie Wang, Chair

Joel Albers

LCC Staff: Andrea Tritschler, LCC Communications Manager

Recorder: Andrea Tritschler, LCC Communications Manager

2. Approve Agenda and June Minutes

Annie approved the June minutes

Annie approved the agenda

3. Finalizing Scope for Activated Public Spaces Proposal

The committee looked through the scope of service Andrea had prepared. We went through each event and checked in about what each event was offering, the timeline, funding sources and amounts and made sure everything lined up and was correct.

Went through the promotions, outreach plan. Annie brought up translation services for several of the events - specifically voter engagement event and health and wellness event. Andrea will look into the costs of those services and add translation into the itemized budget.

Joel brought up several backup spaces that could be used (particularly for the smaller events) should Minnehaha and Lake or the Dominos Lot not work out as spaces we could use. Joel also brought up the idea of live music and entertainment, which had already been incorporated into the budget. We discussed the difficulties in logistics with live music and decided what we have listed in the scope will work just fine. We also discussed partnerships that could provide music or entertainment, so it wouldn't be something LCC would have to set up, fund, or manage.

Andrea will have to go back and adjust the numbers for the itemized budget to prepare for the board meeting. All were in agreement to let Andrea take that on. The scope should be finished by next Tuesday.

4. Survey outreach and results

The committee began the process of breaking down the data from the newest survey. We also talked about how we could get more input from people in the neighborhood, especially those unlikely to take a survey. It could be beneficial to put a QR code with stuff while canvassing for the third precinct, since we will be talking and connecting with people one on one and

reaching people whomightnot be in our networks. Annie mentioned that Google ads is a really effective way to increase volunteers and to better engage people. We need to get the survey translated into Spanish, Somali, Oromo - and decide what kind of priority this survey is.

5. Adjourn (6:35)